

## Information transfer system and information transfer method

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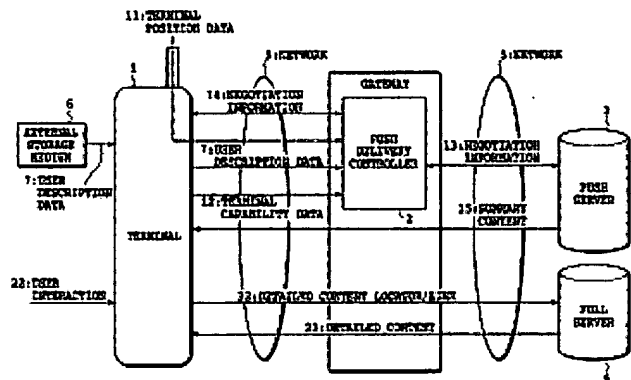


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An information delivery system and information delivery method can provide information delivery services that utilize network resources efficiently. A push server (3) transmits data associated with summary content (15) (summary of detailed content 23) to a push delivery controller (2), and a terminal (1) transmits data associated with the terminal (1) to the push delivery controller (2). According to these data, the push delivery controller (2) decides the terminal to which the summary content is to be transmitted, and notifies the push server (3) of the terminal. The push server (3) transmits the summary content to the terminal notified. When the terminal (1) wishes to acquire the detailed content corresponding to the received summary content, it sends to the pull server (4) a request to transmit the detailed content. In response to the request, the pull server (4) transmits the detailed content to the terminal (1).



**FIG.1**

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